Welcome to
NOZAWA ONSEN

Nozawa onsen is more than a ski resort: it is a living mountain village shaped by water, community and tradition. From snow and hot springs to mountain streams, water flows through daily life here, while a strong sense of community keeps local traditions alive. Each winter, we are proud to share a little of that village life with you.

DOSOJIN MATSURI



For centuries, the Dosojin Matsuri has united villagers from 13–15 January. Dosojin are protective deities: look for wooden male-and-female pairs outside homes.





SOTO-YU



The 13 Soto-yu offer a glimpse of village life as it was in the Edo period. Free to use, they are maintained by local residents.



Bring a small towel
Wash before entering
Follow local bathing etiquette
A small contribution is appreciated

NOZAWA ONSEN

8 things you need to know

SCAN THE QR CODES FOR THE LATEST INFORMATION

1 TRANSPORT



The 9:30 & 11:15 Nozawa Onsen Liner fill quickly: try an earlier or later bus.

For travel to, from and around Nozawa onsen

2 SKI



Check lift status, open runs, weather & more before heading up.

See how to reach the slopes using the Snow Shuttle Bus or Yu Road.

3 ONSEN



Slow down, relax and enjoy one of the village's most cherished traditions.

Experience our famous hot springs

4 EAT & DRINK



Check opening hours, menus, reviews & booking options.

Find restaurants & bars on Google Maps

5 MAP



Bus stops, ATMs, parking, luggage forwarding & ski access at a glance.

Find your way around the village

6 ACTIVITIES



Snowshoeing, Zip Skyride, Snow Monkey visits, stamp trail, origami & more.

Discover more to do in Nozawa onsen

7 SOUVENIRS



Discover exclusive T-shirts, local goods and our stamp book.

Take home something uniquely Nozawa

8 USEFUL INFO



Luggage services, local etiquette, shops, White Card lift tickets and festival info.

A few things worth knowing

Our village is yours to enjoy. Let's keep it special together!

- Respect onsen etiquette
- Keep noise down
- Help keep our village clean
- Respect our community
- Follow resort rules
- Leave signs sticker-free

WE ARE NOZAWA!